

LISTING OF THE CLAIMS

Claims 1-56 (cancelled)

Claim 57 (previously presented): A method of automatically playing the contents of a tangible data storage medium in a medium player, the method comprising:

providing a medium main menu for a predetermined time period after insertion of the medium into the player, prior to playing the content of the medium, the medium main menu inviting an interaction by presenting a choice between a fast play option and a standard play option during the predetermined time period; and

proceeding to play the contents of the medium in an uninterrupted sequence, including a feature presentation, under the fast play option after the pre-determined timeout has lapsed without any interaction having been received.

Claim 58 (previously presented): The method of claim 57, wherein at least one trailer is displayed to the user prior to display of the feature presentation.

Claim 59 (previously presented): The method of claim 57, wherein at least one sneak peek is displayed to the user after display of the feature presentation.

Claim 60 (previously presented): The method of claim 57, wherein at least one deleted scene is displayed to the user after display of the feature presentation.

Claim 61 (previously presented): The method of claim 57, wherein bonus material is displayed to the user after display of the feature presentation.

Claim 62 (previously presented): The method of claim 57, wherein a still gallery is displayed to the user after display of the feature presentation.

Claim 63 (previously presented): A tangible data storage medium having a plurality of data blocks stored therein that can be viewed by playing the medium in a medium player, wherein the plurality of data blocks include a feature presentation, the medium having recorded:

a menu instruction set that instructs the medium player to display a main menu, the main menu providing a fast play option and a standard play option upon insertion of the medium into the player, wherein the fast play option instructs the medium player to play the plurality of data blocks of the medium including the feature presentation in a pre-determined uninterrupted sequence if no play option selection is received from a user within a predetermined time period; and

a second instruction set that instructs the medium player to play the plurality of data blocks of the medium in response to commands under the standard play option that determine the plurality of data blocks of the medium to be played.

Claim 64 (previously presented): The medium of claim 63, wherein the commands are chosen from a menu.

Claim 65 (previously presented): The medium of claim 63, wherein the medium is a digital video disc.

Claim 66 (previously presented): The medium of claim 63, wherein the medium player is a digital video disc player.

Claim 67 (previously presented): The medium of claim 63, wherein the medium player is operable in conjunction with a video display that can display the plurality of data blocks of the medium.

Claim 68 (previously presented): The medium of claim 63, wherein the plurality of data blocks include at least one movie.

Claim 69 (previously presented): The medium of claim 63, wherein the plurality of data blocks include at least one trailer.

Claim 70 (previously presented): The medium of claim 63, wherein the plurality of data blocks include bonus material.

Claim 71 (previously presented): The medium of claim 63, wherein the plurality of data blocks include at least one sneak peak.

Claim 72 (previously presented): A method of playing a plurality of data blocks of a medium, wherein the plurality of data blocks include a feature presentation, the method comprising:

presenting to a user a menu providing a fast play option and a standard play option upon insertion of the medium in a player;

automatically playing the plurality of data blocks of the medium including the feature presentation in a pre-determined uninterrupted sequence according to the fast play option if a play option selection is not received within a predetermined time;

upon receiving an input during play in the uninterrupted sequence, interrupting the playing of the plurality of data blocks of the medium in the pre-determined uninterrupted sequence; and

presenting an alternate menu to enable a selection of the plurality of data blocks of the medium.

Claim 73 (previously presented): The method of claim 72, wherein the medium is a digital video disc.

Claim 74 (previously presented): The method of claim 73, wherein the plurality of data blocks of the digital video disc are played using a digital video disc player.

Claim 75 (previously presented): The method of claim 72, wherein the plurality of data blocks include at least one movie.

Claim 76 (previously presented): The method of claim 72, wherein the plurality of data blocks include at least one trailer.

Claim 77 (previously presented): The method of claim 72, wherein the plurality of data blocks include bonus material.

Claim 78 (previously presented): The method of claim 72, wherein the plurality of data blocks include at least one sneak peak.

Claim 79 (previously presented): A method of playing a plurality of data blocks of a medium, wherein the plurality of data blocks include a feature presentation, the method comprising:

providing a single main menu at start up for selecting the plurality of data blocks of the medium to be viewed, the single main menu further comprising;

a first fast play option menu selection for playing the plurality of data blocks including the feature presentation in a predetermined uninterrupted sequence and a second standard play option menu selection for a user definable interactive viewing sequence of a subset of the plurality of data blocks; and

automatically selecting the fast play option and playing the plurality of data blocks of the medium including the feature presentation in a pre-determined uninterrupted sequence that corresponds to the first menu selection in the event a selection of either of the two menu selections is not received within a pre-determined time interval.

Claim 80 (previously presented): The method of claim 79 further comprising interrupting the playing of the plurality of data blocks of the medium in the pre-determined sequence upon receiving an input after the pre-determined time interval.

Claim 81 (previously presented): The method of claim 80, further comprising providing a menu so that selection can be made of either the data blocks of the medium to be viewed or to continue viewing the plurality of data blocks of the medium in the pre-determined sequence.

Claim 82 (previously presented): The method of claim 81, wherein the playing of the data blocks of the medium in the pre-determined sequence resumes at the point of interruption.

Claim 83 (previously presented): The method of claim 81, further comprising playing the plurality of data blocks of the medium chosen from the menu.

Claim 84 (currently amended): The method of claim 83, further comprising resuming the playing of the plurality of data blocks chosen from the menu at the point of interruption if the playing was interrupted to view the menu.

Claim 85 (previously presented) A method of providing the option of selecting a mode for displaying the contents of a medium, wherein a featured presentation is included within the content of the medium, the method comprising:

displaying a menu upon insertion of the medium into the medium player, prior to playing the contents of the medium, the menu providing a fast play mode option and a standard play mode option, wherein one of the options can be selected within a predetermined time period;

displaying the contents of the medium in the fast play mode that causes the contents of the medium including the featured presentation to be played in a predetermined uninterrupted sequence if an interaction from the user is not received within the predetermined time period.

Claim 86 (previously presented): A method of providing an option of selecting a mode for displaying the contents of a medium, wherein a featured presentation is included within the content of the medium, the method comprising:

displaying a menu upon insertion of the medium into the medium player, the menu providing a fast play mode option and a standard play mode option, wherein selection of one of the options can be made within a predetermined time period; and

displaying the contents of the medium in the fast play mode that causes the contents of the medium including the featured presentation to be played in a predetermined uninterrupted sequence if an interaction is not received within the predetermined time period, wherein in response to receiving an input of the standard play option, selecting a second mode, wherein the contents of the medium to be displayed can be selected; and

in response to receiving the input, displaying the contents of the medium in the second mode according to a second set of instructions.

Claim 87 (previously presented): The method of claim 86, wherein the medium is a digital video disc.

Claim 88 (previously presented): The method of claim 86, wherein the input is effectuated by making a selection from a menu.

Claim 89 (previously presented): A medium player being configured to execute a plurality of instructions upon insertion of a tangible data storage medium into the player, wherein the instructions are stored on the data storage medium, the instructions comprising:

a first instruction set that instructs the medium player to display a menu providing a fast play and a standard play option, and, if an option is not selected, automatically selecting the fast play option, wherein a plurality of data blocks of the medium are configured to play in a pre-determined uninterrupted sequence, wherein the plurality of data blocks include a feature presentation, the pre-determined uninterrupted sequence being in a fixed order; and

a second instruction set, if the standard play option is selected, that instructs the medium player to play the plurality of data blocks of the medium in response to commands that determine the order for playing the plurality of data blocks of the medium.

Claim 90 (previously presented): A medium player being configured to execute a plurality of instructions upon receipt of the instructions from a tangible data storage medium inserted into the player, the instructions comprising:

a first instruction set that instructs the medium player to display a menu providing a fast play and a standard play option, and, if an option is not selected within a predetermined time, to automatically select the fast play option and play a plurality of data blocks including a feature presentation in a fixed order; and

a second instruction set that instructs the medium player to play the plurality of data blocks of the medium per the standard play option in response to commands.